



YOUTH ALIVE

LECRAE

Lecrae is one of the leading American hip-hop artists whose influence and popularity is continuing to increase dramatically. Originally from Houston, Texas, he was recently nominated for BEST RAP/HIP HOP ALBUM for 2007 GMA Dove Awards.

Lecrae is returning to Australia with a much-needed message for the youth generation – a message that encourages students to be themselves and value who they are in their community. Students are challenged and inspired to make better choices, and shown the true value of who they are.

Lecrae's music is a southern rap style, and his desire is to show young people that success is not being "the next big thing" or fame and wealth. But instead success is defined by living our dreams and being the best person we can be.

His attitude to success in life will be a further re-enforcement of the themes of self-worth and self-image already been taught to your students through the existing welfare programs at your school.

If you require more information or would like to book Lecrae for your school please do not hesitate to contact the Youth Alive office on 02 8846 4641 or contact the person who gave you this information sheet.

